



## **Healthcare Innovation**

Embracing Digital Technology to Improve Patient Care

Thursday, October 4, 2018

Toronto Airport Marriott Hotel | 901 Dixon Road | Toronto, ON

8:00 a.m.	Breakfast	Speaker Name
9:00 a.m.	Welcome and Introduction	Guy Payette (President, Innomar)
9:05 – 9:45 a.m.	Key Note Speaker: Collaborating Towards an Innovative Digital Ecosystem	Alex Muggah Director – Synapse Life Science Consortium
9:45 – 10:05 a.m.	<ul> <li>Technology Driven Trends in the Primary Care Ecosystem</li> </ul>	<b>Ali Mur</b> Principal, TELUS
10:05 -10:25 a.m.	<ul> <li>Consumer Data As A Service For Research And Clinical Trials</li> </ul>	<b>Dennis Giokas</b> CIO, MedChart
10:25 – 10:45 a.m.	<ul> <li>Not without me: The End User In The Digital Health System</li> </ul>	Sarah Hutchinson CEO, OntarioMD
10:45 — 11:15 a.m.	Networking Break	
11:15 – 11:35 a.m.	Digital Health Technologies In Benefits Plan: Trendy Or Impactful?	Ned Pojskic Leader, Pharmacy & Health Provider Relations, Green Shield Canada (GSC)
11:35 – 11:55 a.m.	<ul> <li>Digital Strategies: The Path To A Holistic Benefits Program</li> </ul>	<b>Ryan Weiss</b> AVP Market Development, Great West Life
12:30 – 1:30 a.m.	Panel Discussion	
	12:30 to 1:30 Lunch	
1:30 – 1:50 p.m.	<ul> <li>The Evolution Of A Made-In-Canada Digital Mental Health Solution</li> </ul>	Samuel L. Duboc Executive Chair and CEO BEACON
1:50 – 2:10 p.m.	<ul> <li>How Clinicians And Patients Are Using Digital Technology To Improve And Expedite The Patient's Care</li> </ul>	Dr. Sacha Bhatia Director, Women's College Hospital Institute for Health System Solutions and Virtual Care





2:10 – 2:30 p.m.	<ul><li>Electronic Communication of Personal Health Information</li></ul>	Laura Crestohl  Health Policy Analyst, Office of the Information and Privacy Commissioner Ontario
2:30 – 2:50 p.m.	<ul> <li>A Digital Solution To Empower Patients To Manage Their Health; A Patient Perspective</li> </ul>	Kristy Dickinson Patient and Founder Chronically Simple
2:50 – 3:10 p.m.	■ TBD	lan Lording Group Director Pharmacy Relations, Canada Health Infoway
3:15 – 3:45 p.m.	<ul> <li>Digital Technology Enabling Patient Support Programs;</li> <li>Now And The Future</li> </ul>	Sandra Anderson  VP New Business Development and Consulting, Innomar Strategies
3:45 – 4:00 p.m.	<ul> <li>Questions and Closing Remarks</li> </ul>	



